



STLC PRESENTS:
PAGES UNDER THE PALMS
LOTERIA FOR
LITERACY

The South Texas Literacy Coalition (STLC) is delighted to invite you to our annual Loteria for Literacy event, a manifestation of our unwavering commitment to enhancing and enriching the lives of South Texans through literacy. As a nonprofit, we tirelessly serve over 14 counties, spanning from Webb to Cameron and every community in between. Our mission is underpinned by fostering literate communities, which we achieve through extensive outreach programming and forming community partnerships.

Join us at the Jose “Pepe” Salinas Memorial Recreation Center in Pharr on Sunday, July 16 at 2 p.m. for a summer-themed event filled with fun, literacy, and community spirit! Please review the next page for our sponsorship opportunities. Each level offers unique benefits such as logo displays, social media recognition, complimentary event tickets, and more.

We are deeply grateful for your consideration to sponsor; your support holds the power to transform lives and make a substantial difference in our community. We can't wait to welcome you at the Loteria for Literacy!



Surfing the Sentences - \$1,000

- Prominent display of logo on event screen, showcased for maximum visibility
- Acknowledgment of your company across all our social media platforms
- Verbal recognition during the event
- Exclusive onstage speaking opportunity to share your company's mission
- Exclusive Booth Hosting Opportunity
- Premier Station Sponsorship: Your company's name and logo will be proudly featured at one of our prime interactive stations
- 8 Complimentary event tickets



Wave of Words - \$500

- Display of your logo on the event screen
- Featured Station Sponsorship: Your company's name and logo will be displayed at one of our popular interactive stations
- Acknowledgment of your company on our social media platforms
- Verbal recognition during the event
- 4 Complimentary event tickets



Sunshine Storyteller - \$250

- Display of your logo on the event screen
- Public acknowledgment on our social media platforms
- 2 Complimentary event tickets

Please make checks payable to South Texas Literacy Coalition, mailing address: 2526 w Freddy Gonzalez Dr. Edinburg, TX 78539.

